

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED #51

Motion

The Eagle Rock Neighborhood Council (ERNC), a certified neighborhood council, is coordinating a street banner program. Street banners will be used as an outreach tool to encourage residents, businesses, employees, and other stakeholders in the area to become involved in the community and with the civic activities of the ERNC.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program identifying the Eagle Rock Neighborhood Council activities, as a City of Los Angeles Non-Event Street Banner Program.

I FURTHER MOVE that the Council approve the content of the Street Banner, as attached.

PRESENTED BY:



KEVIN DE LEÓN
Councilmember, 14th District

SECONDED BY:

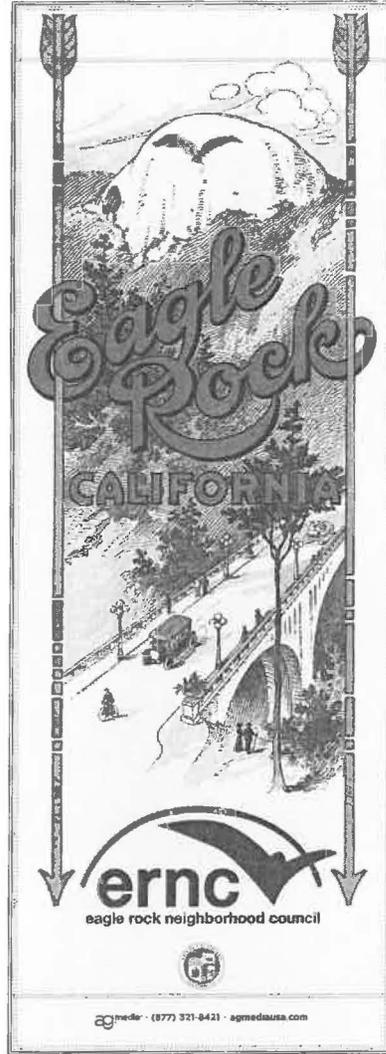


ORIGINAL

SEP 15 2021



A/A
50 Banners



A

File Notes:
35" x 96"
4" Pole Pockets
Artwork - 150 DPI
No PMS Colors

Client		
EAGLE ROCK NEIGHBORHOOD COUNCIL		
Contact		
DAVID GREENE		
Project		
CLPB		
2018		
Job Site		
LOS ANGELES, CA		
W/O No:	2682	
Date:	04.17.18	
Page:	1 OF 1	
AmGraph Team		
A Exec	SCOTT GREENWALD	
PM	PETE DOWNS	
Designer	JP	
Scale	NTS	
<input type="checkbox"/> OSP	<input type="checkbox"/> CBG	<input type="checkbox"/> DGP
<input type="checkbox"/> FVG	<input type="checkbox"/> CLPB	<input type="checkbox"/> HDC
<input type="checkbox"/> PROMO	<input checked="" type="checkbox"/> SIGN	<input type="checkbox"/> CSRVS

For Client Use:

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Artwork appears to be production ready pending final proof process | <input type="checkbox"/> Approved as presented | <input type="checkbox"/> Approved with changes noted | <input type="checkbox"/> STOP - Present new concept |
| | <input type="checkbox"/> Pause - Present revised proof | <input type="checkbox"/> Go to production with these changes | <input type="checkbox"/> STOP - Contact ASAP |

Please be advised that this proof is for content and placement approval only. Color shown here will differ from your monitor and printer to ours, and is not guaranteed to output as shown.